



Artist Membership Registration Form



PERSONAL DETAILS (Only what applies to you)

Full name
Organisation
Address
Telephone
Email
Website

GALLERY HIRE £15.00

- Use of the space for four weeks and the availability of a Private View Buffet
- 25% commission on anything sold
- promotion relating to the show via our various means.
- Artist contact details + picture examples of work to be featured on the "Artist Associate Members" page of our website.
- Any promotional material regarding shows at any other venues will be displayed on premises if provided to us.

Date
Signature

Please send completed registration form with payment to;
Level Best Art Cafe, 3 Culver Street East, Colchester, Essex, CO1 1LD

e:levelbest@dacontrust.co.uk

www.dacontrust.co.uk

Gallery Hire Information

RULES AND REGULATIONS WHEN DISPLAYING WORK.

- The Gallery manager and our trainees will assist with hanging shows but the artist must be present for this.
- All work must have either “D rings” or some form of hook attached to the back. No “mirror plates” or clip frames. This is due to our hanging system, which is free from our walls.
- Work is to be hung from 1:30pm onwards on the first day of the show (Friday)
This allows time in the morning to take down the previous show and prepare the Gallery space for you.
- We will take work down and it will be available for pick up from 9:00am till 1:30pm on the last day of the show (Friday). There is no storage available on site.
- The space is best suited for 2D work; some 3D work could be accommodated based on consultation, prior to show set up.
- Private views must be booked in advance and paid for no less than a week before the agreed date.
- Completed registration form and monies must be received by Level Best before an exhibition date can be arranged.

PAPER WORK REQUIRED FOR SHOWS AT LEVEL BEST.

- A Price list/ inventory of work to be provided or individual name/ price tags for each piece of work.
- An Artists Statement

PROMOTIONAL EXTRAS

- If you would like us to promote your show, it helps if we can have an “artists statement” (please see example overleaf) and images of your work, two weeks before your show starts.

Any questions please get in touch - we are more than happy to help.

Level Best Art Cafe, 3 Culver Street East, Colchester, Essex, CO1 1LD

Telephone: 01206 366 059

Email: artcolevelbest@gmail.com

Promotional Extras

ARTISTS STATEMENT

The below is an extract from redbrickart.com about artists statements.

“An Artist Statement is an explanation of what your work means and how you created it. A good Artist Statement can connect you as a creator and your work to the audience. This is a key document that all artists exhibiting in a gallery must have to represent themselves and their art, it should be limited to one page or less and you should have one for each body of work that has a unique theme. Your statement will evolve as your work does. You can find your artistic voice in creating your pieces and the manner in which you express this voice to the public is through your statement.

A good statement is clear, concise and informative. Include what your medium is, your subject, your style, theme and the meaning. What about these things have inspired you to create your art and what is it that you wish others to take away from it? A good statement goes beyond the basics of what the piece is about and includes a little about the artist and their inspiration for creating. If you can connect the art to an emotion and the person making it then you are more able to connect the art to the viewer.

Viewers want to be moved by the art that they see and some explanation as to what they are viewing and feeling, this connects the viewer to the piece with an emotional draw which helps the piece sell. A good statement promotes sales while a mundane or bad statement separates the viewer from the art. Too many big words make the viewer feel inadequate and simple thus pushing them away from your work. Too simple of a statement makes the artist seem uneducated, disconnected from the work or apathetic and prevents a connection. A statement can be either written in the first or third person.”

ARTISTS STATEMENT EXAMPLE

“This current body of work includes independent drawings, paintings and collages which have been described as being abstract and tough, sometimes eliciting an uneasy feeling in the viewer and sometimes a very nice feeling in the viewer. Passionate, expressive, urgent, describe their vital aspects. Regarding content, these works evolved from a serious pursuit to gain access to the impetus behind all life. The process begins by relating to the non-physical source which provides structure, translating that source through gesture, and responding to the forms that develop. That place which is “in between” the intangible and the physical is very exciting for me. From the source, through the senses, to life on the picture plane.”

-This Statement is short but really gets to the point of what the inspiration of the artist is in this specific body of work. It is clear and descriptive including the types of mediums she uses and what the pieces mean to her.””

Buffet options:

For the optional "Private View" a buffet will be required for the evening. There is a choice of three different menus listed below. There is a minimum requirement for ten people and a maximum of 50 to be catered for. All food will be freshly prepared at The Level Best Art Café on the day of your private view

Menu A - £4 per head

Vegetarian option:

Selection of Sandwiches
Homemade Tzatziki with Tortilla Chips
Stuffed Garlicky Cherry Tomatoes
Fruit Skewers

Meat option:

Selection of Sandwiches
Sausage Rolls
Cheese and Pineapple
Fruit Skewers

Menu B - £6 per head

Selection of Sandwiches
Homemade Sausage Rolls
Cheese and Pineapple
Hummus Pots with Crudités
Baby Quiches
Fruit Skewers

Menu C - £8 per head

Smoked Salmon Roulade
Sticky Sausages
Asparagus and Parma Ham
Guacamole and Tortilla Chips
Spicy Nuts
Goats Cheese Mini Tarts
Fruit Skewers

Promotional Extras

POSTERS

As an added service we produce a poster for your show for display in the café and on our website. This can be made one of two ways;

1) SEND US YOUR ART BEFORE HAND (recommended)

Either by email, on disc/memory stick or printed/ developed photographs, before the hanging date.

2) LET US HANDLE IT AFTER

We take photographs of your work after it's hung. It's better to be able to promote your show with pictures before it starts, but either way is fine.

Right is an example of a poster designed by us.

Below is a floor plan of the 'gallery space' available.

Level Best 'Staircase to Nowhere'

Available for Instalations and 3D work.

Number of steps 10

